

# Engagement & Consultation Plan

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BUDGET CONSULTATION 2022/23

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# Statutory Consultation

The plan for the statutory consultation on the 2022/23 draft Budget and Medium Term Financial Strategy (MTFS) for 2022/23-2026/27 is aligned to the Council's priorities.

The council consults local people and businesses on its budget proposals every year before they are approved at Full Council in February.

The process starts with the publication of the December budget report and will end in time for the consultation results to inform the February report. As such, the consultation will begin on **8<sup>th</sup> December 2021** and will end on **12<sup>th</sup> January 2022**.

A budget booklet will outline our current financial position, our long-term financial strategy, and budget proposals for 2022 and beyond, linked to the council's priorities, and previous findings from engagement with residents.

## Proposed Activity for Statutory Consultation

During this consultation exercise, as part of our public sector duty, we will be assessing feedback with a focus on the perceived implications of the proposals for groups with protected characteristics, including any potential cumulative impact of these decisions.

<b>Consultation Materials</b>	<ul style="list-style-type: none"> <li>• <i>Budget booklet – print and online. Printed version will be available at local libraries and upon request</i></li> <li>• <i>Videos for our website and for social media</i></li> </ul>
<b>Questionnaire</b>	<ul style="list-style-type: none"> <li>• <i>Accompanying questionnaire – print and online</i></li> <li>• <i>Questionnaire will seek general views on the budget proposals</i></li> </ul>
<b>Publicity and press</b>	<p><i>We will publicise the consultation and promote participation through:</i></p> <ul style="list-style-type: none"> <li>• <i>Press release</i></li> <li>• <i>Haringey People</i></li> <li>• <i>Haringey People Extra (4000 subscribers)</i></li> <li>• <i>Social media platforms – Twitter and Facebook</i></li> <li>• <i>In Haringey (newsletter for internal staff; will be aimed at those staff who are residents)</i></li> <li>• <i>Feature on external website carousel on homepage</i></li> <li>• <i>Out Of Home (OOH) advertising</i></li> </ul>
<b>Dedicated webpage</b>	<ul style="list-style-type: none"> <li>• <i>Consultation booklet</i></li> <li>• <i>Online questionnaire</i></li> <li>• <i>Homepage feature on our external site</i></li> <li>• <i>Section alerts across related webpages</i></li> <li>• <i>A link to the page will also feature on the council's main consultation page</i></li> </ul>
<b>Email consultation</b>	<p><i>Consultation will be sent directly to key stakeholders:</i></p> <ul style="list-style-type: none"> <li>• <i>Resident groups</i></li> <li>• <i>Traders / business alliances</i></li> <li>• <i>Partners</i></li> <li>• <i>VCS Groups</i></li> </ul>

<b><i>Citizens' Panel</i></b>	We will use the Citizens' Panel to increase awareness and build collaboration on the delivery of this consultation. The Citizens' Panel includes over 1000 local residents and we will leverage this to increase responses to the consultation.
<b><i>People registered to My Account</i></b>	We will send the link to the online consultation direct to those residents who have a My Account and have agreed to receive information from the council. Again to build awareness and increase response rates – My Account currently has over 4000 residents agreed to receive further information.
<b><i>Businesses</i></b>	Our consultation with businesses will be done through business-specific questionnaires and/or surveys. These will be publicised through the Business Bulletin. There is also the opportunity to utilise the business breakfast if appropriate.
<b><i>VCS and communities</i></b>	Disseminating the consultation collateral, and any other links, to specific groups through group-specific publications including translating materials where needed. Also liaising with the Bridge Renewal Trust to send through their channels.
<b><i>Accessibility</i></b>	All documents and questionnaires will be provided in alternative formats (I,e, large fonts, audio files etc) as well as an explanation of what the document (provided in key community languages) along with an offer it to be translated. The main webpage will also be suitable for Google Translate to convert into the user's chosen language.

## Who will we engage with?

- Residents
- Businesses (through our business breakfast and bulletin)
- Partners including VCS groups (via disseminating our consultation material)